



THREE MUST-DO'S BEFORE YOUR HEADSHOT SESSION

➔ HYDRATE



You already know this, but get a good night sleep before the session and drink plenty of water.

This is going to help your skin look amazing and make you feel 100% better on the day of your session.

➔ HANG IT UP



Once you pick your outfits, steam the wrinkles out and put them on a hanger. We have a steamer here for last minute touchups.

You want to make sure your outfits are camera ready when you arrive.

➔ COMMUNICATE



My goal is to create images you love and communicate that you are the best at what you do.

Tell me what you love, like, dislike as we go along, and that will guarantee we get fantastic results.



GET THE HEADSHOT THAT OPENS ANY DOOR

By Jayson Rivas

Your professional headshot is your brand. It only takes a potential employer a tenth of a second to make their first impression of you. Plus research shows that first impressions are not easily changed, so you have to make it count. A professional headshot can be the difference between a promotion or being passed up, a dream job or the unemployment line, a first date, or another night at home playing Fortnite!

Beyond the first impression, your headshot is an online calling card. The image you put out there represents your brand. Recruiters are all ready looking at your LinkedIn profile before they even talk to you. What photo do they see there? A selfie will never cut it. So, I put together a few tips to help you succeed by getting the most out of your professional headshot session.

What to Expect at your Session

Headshot sessions are a lot of fun! This is your opportunity to showcase your personality, confidence, and approachability. The session should last about an hour and capture plenty of photos. We will have plenty of time for two to three looks with different expressions. At the end of the session we will review your photos together and select the images you love and will love to share.

Continue reading at next page >

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SUCCESS GUIDE

➔ CHOOSE A TOP



Consider the neckline. There are dozens to choose from. Scoop, v-neck, cowl, high neck, square, halter, and more. Select a style that you are comfortable with and suits your body shape.

For example, a scoop neck will help enhance shape and still provide coverage for larger busts.

Some favorites are button-ups with collars, fitted crewnecks, long-sleeve scoops, lightweight knits, or camisole style for modeling and branding headshots

➔ ADD A BLAZER

If you need a more formal look, a collared shirt paired with the blazer will do the trick.

ProTip: A tailored cut suite or jacket is worth it! You don't want it to bunch up or look oversized.

➔ ACCESSORIES

Jewelry: Subtlety makes a statement and still allows you to showcase your personality. Necklaces and earrings add some shape and color without being distracting.

ProTip: Avoid long necklaces as they will likely be cropped in the final edit and may look awkward.

Hats: If it's your style definitely wear the hat. It shows creativity and artistic flare. You just want to tip the hat up slightly to keep the shadows out of your eyes.

Glasses: If you wear them everyday, then yes, wear them. If you want extra personality, bring them.

ProTip: If you are wearing a hat, style your hair and take photos without it first. Then add in the hat to give multiple looks

➔ COLOR



Contrast between you and the background is recommended. For darker or blue/black backgrounds choose a lighter color. For white backgrounds, go a bit darker to add contrast.

Neutral Colors: You really can't go wrong with black, white, brown, beige, taupe, or cream. These are classics and pair well.

Pops of Color: A color splash can add personality and style. Be purposeful in your choice and try to select one that goes with your complexion or other wardrobe selections.



SECRETS TO A SUCCESSFUL HEADSHOT

By Jayson Rivas

What Should I wear?

This is the number one question I get asked for good reason. Finding the right outfit for a flattering photo is key. Apart from a goodnight's sleep and staying hydrated, preparing your outfit before hand will help make your shoot stress free.

Hair Styles

You need to look like you in your headshot, so we definitely don't recommend a new hair do a day before your session. But if you really want to stand out, we recommend professional hair and makeup artists to get you camera ready and bring out your natural beauty.

For the Guys

- Stick to neutral colors that are always appealing and classy
- The right Shirt - Structured dress shirts or crew necks give a corporate look, where a v-neck or T-shirt may look trendy
- Add a Jacket - A blazer dresses up the look, and gives you some style - try it with a T-shirt for a more hip look
- Accessories - Watches, glasses, and hats can all be worn, but we still recommend subtle accents.

What to Avoid

Patterns: They may be fun, but you don't want to distract from the most important part - your face! We recommend sticking to solid colors.

Unflattering Colors: Color matters, so knowing what colors pair well with your skin tone, eyes, and hair is important.